SUPREME TASTE

• plant protein •



FOR RETAIL PARTNERS IN INDIA

WHEAT PROTEIN, READY TO EAT

Protein pieces, smoked strips and spreads.

NOVEMBER 2026

Draft v1.3 • 29 November 2026

WHO WE ARE

A VEGETARIAN FOOD MAKER WITH ITS OWN WHEAT PROTEIN

10
years on the market

50 t
maximum monthly capacity; about 15 t a month available for India today

70
retail partners

2019
first exports; now to Armenia, Azerbaijan, Belarus, Georgia and Kazakhstan

To confirm: **which countries in Europe have we shipped to?**

THE PRODUCT

WHEAT PROTEIN, EXTRACTED WITH WATER — NO CHEMICAL REAGENTS

- Seitan: wheat protein washed free of starch
- 12–25 g protein per 100 g, depending on the product
- Pieces and strips are ready to eat, cold or hot. To heat: about 1–2 minutes in a microwave or 3–5 minutes in a pan. They can also be boiled, fried, stewed, baked or grilled.
- Contains gluten (wheat); no traces of mustard or nuts

• PLANT-BASED • • SOY-FREE • • LACTOSE-FREE • • GMO-FREE •

DEVELOPED FOR DIFFERENT MARKETS

ONE WHEAT PROTEIN, ADAPTED TO LOCAL TASTES



ITALY

Salami and pepperoni for pizza



GERMANY

Frankfurters and sausages for grilling



FRANCE

Pâtés and spreads for toast and sandwiches

THE RANGE

LAUNCH RANGE FOR INDIA



PLANT PROTEIN PIECES

Savoury pieces for salads, sandwiches, soups and the grill.

20 g	266	200 g
protein per 100 g	kcal per 100 g	pack net weight



PLANT PROTEIN STRIPS

Smoked over natural fruitwood chips. For wraps, salads and side dishes.

25 g	295	100 g
protein per 100 g	kcal per 100 g	pack net weight



SHIITAKE SPREAD

Wheat-protein spread with shiitake mushrooms. For toast, sandwiches and stuffed vegetables.

13 g	295	125 g
protein per 100 g	kcal per 100 g	pack net weight



SEAWEED SPREAD

Wheat-protein spread with sea kelp. For toast, sandwiches and bruschetta.

12 g	292	125 g
protein per 100 g	kcal per 100 g	pack net weight

Values per 100 g, from current product specifications. On request, also in 0.5 kg and 1 kg packs.
Made-for-India recipes on request, within 4–6 months.

WHY IT FITS YOUR SHOPPERS

MORE PROTEIN OPTIONS FOR VEGETARIAN SHOPPERS

4 in 10[1]

Indian adults call themselves vegetarian

6 in 10[2]

urban Indians surveyed do not eat protein-rich foods every day

1. Pew Research Center, survey of 29,999 adults, 2019–20, published 2021.
2. Country Delight press release on a LocalCircles survey, The Tribune, 5 February 2026.

QUALITY AND PRODUCTION

FROM GRAIN TO FINISHED PRODUCT — UNDER OUR CONTROL

01 **Wheat**
from Krasnodar, southern Russia

02 **Milling**
premium wheat flour

03 **Protein washing**
gentle water extraction

04 **Blending**
natural spices and oils

05 **Forming**
shaped with care

06 **Cooking and smoking**
heat treatment, natural wood chips

07 **Packing**
boxed and labelled



Quality and food safety management systems compliant with ISO 9001 and ISO 22000: voluntary certification in Russia, valid until August 2028



No animal-derived ingredients anywhere in the factory



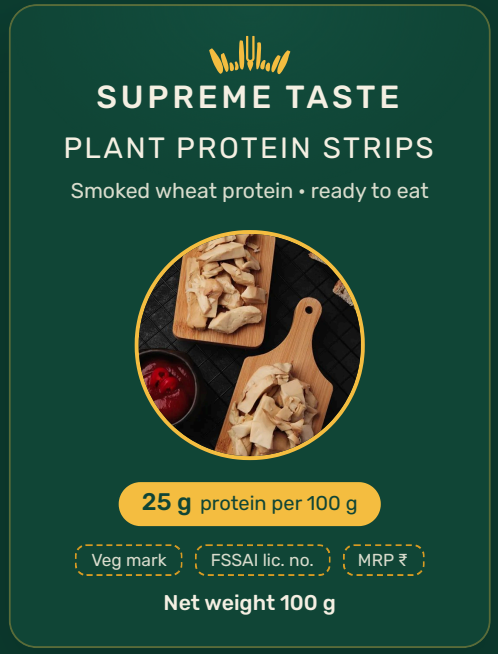
Patented protein extraction: Patent RU 2597865, owned by The Highest Taste

PACK, LABEL AND COLD CHAIN

NEW PACK FOR INDIA

- Label made for India: English, FSSAI logo and importer licence, MRP, nutrition per 100 g, allergens
- Veg mark

  To confirm: **can the packs carry the green Veg mark? An FSSAI consultant decides, based on a letter from our flavouring supplier**
- Retail packs of 100–200 g; on request, 0.5 kg and 1 kg packs
- Shipped frozen: 12 months at –18 °C, quality unchanged after thawing
- Thaw as you sell, for example one tonne at a time; after thawing — up to 3 months at 2–6 °C
- About 10 months of frozen shelf life left on arrival



Pack concept • final design in progress

WORKING TOGETHER

TERMS TO AGREE

Option 1: you import	A 20 ft container of mixed products, 15–16 t, with prepayment. We load it at a Russian port, and ownership passes to you on loading. You clear customs and sell through your stores.
Option 2: we import	We import through our own company in India, and you buy directly from it.
Prices	Option 1: based on our current prices in Russia. Option 2: calculated separately, including logistics and customs.
Delivery terms (Incoterms)	Option 1: FOB, Russian port, with prepayment.
Lead time to India	For one container (15–16 t): 1 month of production in Russia, 2 weeks to a Russian port and 1.5 months of shipping to India.
Launch support	Social media support in India.

NEXT STEPS

FROM TASTING TO FIRST DELIVERY

1. Tasting samples for your category team
2. Together we pick the launch products for your stores
3. Price list and terms
4. Trial listing in your stores
5. First delivery to India: February 2027

CONTACTS

SUPREME TASTE

• plant protein •

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